

A RESURGENCE OF ON-THE-JOB TRAINING

NORTH CENTRAL WORKFORCE DEVELOPMENT COUNCIL

Helping businesses hire and train workers has never been more critical than in the current economic climate. On-the-Job Training is a valued tool in the North Central Workforce Development area. It affords businesses short on resources or without a structured plan the financial and technical assistance to train new hires.

The North Central Workforce Development Council assigned additional staff and provided guidance and resources to business service teams. Experienced service providers maintained a customer service focus with the primary goal providing qualified candidates, training tools and resources.

WHAT WORKED

- A dedicated OJT Coordinator to facilitate outreach and identify opportunities
- Coordinated employer visits with Employment Security staff, weekly radio “job report” and business community networking
- Regular business service team meetings
- More intentional communications with businesses and potential clients
- Customer Service workshops for incumbent workers
- “MyJobNetwork” workshop attended weekly by OJT candidates to network and connect with employers
- WorkKeys assessments
- Combining skills instruction, such as digital literacy, IC3, and MOS with OJT
- Outreach to UI vocational education graduates who may need short OJT work experience

FUNDING DIVERSITY

The Recovery Act, Governor’s Discretionary Grants and SB 5809 increased OJT enrollments 280% compared to three years ago. In FY 2010, 138 OJT contracts were written using 10 funding sources. This diversity in funding allowed for training a variety of long-term UI recipients, UI exhaustees, dislocated workers, low skilled adults, and older youth.



<http://www.skillsource.org>